



## Damir "Shime" Simic


"Croatian Sensation" Damir Simic Shime's musical journey started in Zagreb and at the age of 22 he moved to Los Angeles to pursue a career as an instrumental guitar recording artist in the style of Yngwie Malmsteen, Joe Satriani and Tony Macalpine.

The year was 1991 and upon arrival to the USA, Shime quickly made an impact and was featured in Guitar Player magazine, signed a deal with Warner Brothers and received a pickup endorsement with DiMarzio. A few months later Nirvana and Kurt Cobain came on the scene and shred was officially dead.

Since then Shime has a successful career as a long-time DiMarzio clinician, released three solo albums independently. Each album features guest performances by such artists as Tony Macalpine, Steve Stevens, Chris Poland, Mike Terrana, Rudy Sarzo and Jeff Scott-Soto.

In 2006, Shime was the winner of the "Best Solo Guitarist" at an event sponsored by Fender Europe in Croatia. This Fall Shime will release his fourth instrumental album titled 'Guitar Addict' featuring a guest performance from Chris Impelliteri.

## Shime's Gear

	<p>'69 Stratocaster® NOS 0151700</p> <p>1969 was a great year for music and for Fender guitars. Our '69 Stratocaster NOS reflects that amazing year, with features including a large headstock, U-shaped maple neck with round-lam maple or rosewood fingerboard, three-ply pickguard and custom '60s single-coil pickups.</p> <p>The guitar has been given our "New Old Stock" (NOS) treatment—as if it had been discovered in a warehouse after many years during which it was never played, and bearing little or no signs of age or wear.</p>
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### Road Worn™ '50s Tele® 0131212

The first Fender workhorse; the original road warrior guitar. Fender's long road begins with the Telecaster, a guitar that amazingly looked even cooler and handled even better the more players heaped wear-and-tear on it—great when brand-new but positively phenomenal with a few thousand miles on it. Fender's new maple-fretboard Road Worn '50s Tele delivers that aged look and feel—built to look, sound and feel like it has survived half a century, designed with 1950s specs, including a nitrocellulose-lacquer finish, and supercharged with Tex-Mex™ pickups and 6105 frets.



### Hot Rod Pro Junior™ 0213203000

In the tradition of early Fender amps such as the Champ®, Princeton® and Harvard, the Pro Junior is a small, pure and uncomplicated all-tube amp. Crank it up for natural tube overdrive, and vary its response with your guitar's controls.

Although quite compact, the 15-watt, single-channel Pro Junior delivers big tone for studio and rehearsal work, and many players over the years have grabbed a pair of them for stage use. In tandem, they provide an easy way to warm up stereo multi-effects boxes, too. Two EL-84 Groove Tube output tubes and a pair of 12 AX7 preamp tubes push that one-and-only sound through a single 10" 8-ohm Fender Special Design Eminence speaker. The look is pure Fender—chrome panel with vintage pointer knobs, plus black textured vinyl covering and silver grille cloth.



Hot Rod  
Blues Junior™ 0213205000

The Blues Junior, a warm-toned favorite, takes our 15-watt tube preamp/power amp platform and pushes it through a 12" Fender Special Design speaker.

That sound comes courtesy of a pair of EL-84 Groove Tube output tubes and three 12AX7 preamp tubes. Add our renowned Fender reverb, flexible controls, and FAT circuit with footswitch for golden tones, and you're in business. And just look at that chrome panel, that black textured vinyl with silver grille cloth, and those vintage pointer knobs ...